

Did you know... December 11, 2011

Shopping at your local merchants strengthens Seminole!

Thank you for shopping Seminole first!

You invest in Seminole, in your neighbors and in yourselves every time you make a purchase from a local retailer.

For every dollar you spend at a local retailer – estimates indicate that twice that amount is reinvested in Seminole.

Some of the great things about shopping in Seminole:

- More of your hard-earned money is kept in Seminole;
- Locally owned businesses purchase from other local businesses;
- Local purchases help grow other businesses in Seminole;
- Most new jobs are provided by local existing businesses;
- Generally you receive better service;
- Local businesses are unique;
- Local business owners invest in Seminole;
- Competition and diversity in our local shops leads to more choices for you – the consumer;
- You can save money shopping locally;
- Local businesses require little infrastructure investment and make more efficient use of public services – better use of your tax dollars;
- Local businesses support community groups, non-profit organizations;
- You always run into friends and neighbors when you shop Seminole.

This time of year – when we are all scurrying about attempting to pick-out the perfect Christmas gift – we tend to shop all over the place.

I realize you cannot find everything you want to purchase for Christmas in Seminole. I do ask that you consider purchasing everything possible in Seminole first – then go shop other locations for those items not available in Seminole.

We can make a difference with a few simple steps.

- Make a decision to find and patronize a locally owned business, wherever possible.
- Dine at a local restaurant.

- When you shop online with out-of-state companies, it doesn't contribute a dime to the local economy. Check your local businesses to see if they offer the same products.
- Spread the word about "shopping locally first".

You control where and what you spend your money on. Investing in your community is an investment in your future.

Sales tax revenues have been strong for Seminole over the past few years. Thank you for your investment and trust - we are working together to secure the future of Seminole by assuring a more successful today.